

INTERNATIONAL CAREER FAIR 2019

3RD ANNUAL WINNIPEG MANITOBA



Hosted By



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Sponsored By



INTERNATIONAL CAREER FAIR 2019

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3rd Annual INTERNATIONAL CAREER FAIR | Winnipeg Manitoba

The Pinnacle Club
Investors Group Field
Thursday, May 9, 2019
2:00^{pm} - 6:00^{pm}

To Whom It May Concern:

We are honored to invite your company as an exhibitor to the 3rd International Career Fair on Thursday, May 9, 2019 from 2:00pm - 6:00pm in the Pinnacle Club at Investors Group Field, 315 Chancellor Matheson Rd, Winnipeg, Manitoba. The purpose of this event is to connect you, the employer, with Chinese post-secondary graduates as well as new landed immigrants.

IDO Media was established in 2013 and specializes in connecting local businesses to the Chinese consumer market. We have branches across Canada and years of experience working with a variety of industries on successful cross-cultural marketing campaigns and bilingual recruitment, including renowned companies such as Pitblado Law, Midland Appliance, LaSalle Insurance, TD Canada Trust and many more.

The previous International Career Fair events held at the University of Manitoba were a great success! With over 60 exhibitors and 1,000 attendees, both sides were able to create connections and foster valuable relationships, leading to referrals of individuals from around the world. The 3rd International Career Fair is a unique event designed to connect businesses with Chinese individuals that are eligible to work in Canada, and looking to excel in the Canadian workforce.

With our city becoming more diverse, many companies are embracing cross-cultural marketing techniques to gain market share in order to stay competitive. By hiring a bilingual representative, you are setting up your company with an ability to reach out to Winnipeg's niche market, and to create unique competitive advantage.

This event features 3 main seminars (Resume Improvement, Interview Tips, and The Immigration Panel) and seeks to break the barrier between your company and the Chinese community in Winnipeg by creating an environment that facilitates connections and builds lasting relations. We are expecting over 30 companies and 500+ Chinese graduates to attend our event this year.

By attending, you give exposure to your business and an opportunity to Chinese job seekers to secure a long-lasting position, which in turn leads to permanent residency in Canada.

We look forward to having you for this unique experience on Thursday, May 9, 2019!

Sincerely,

Fisher Wang
Founder & CEO
IDO Media and Print Ltd.
2F-2615 Pembina Hwy
Winnipeg, Manitoba R3T 2H5



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Reap the Benefits of Hiring a Chinese-Speaking Individual

- Expand your client base – in Winnipeg and beyond;
- Gain driven, long-term, hard-working staff;
- Build multi-lingual services;
- Attain creativity from diverse experiences and perspectives.

By attending this event, you will have an opportunity to connect with hundreds of individuals with unique abilities and experiences. It will also give you the rare and unique opportunity to promote your brand to Winnipeg's international demographic.

Booth Opportunities

Basic / Non-Profit Booths:

- One 8 ft. booth with black skirting and three chairs
- Recognition on the ICF website
- Recognition of company name on the ICF attendee handouts
- Posting of company name on our social media pages
- Refreshments provided
- Free on-site parking

Sponsor Booths:

- Exclusive booth location with maximum traffic and exposure*
- One 8 ft. booth with black skirting and three chairs
- Company logo or Ad on rotation on 10 LED TV's dispersed around the event venue
- Recognition of company logo and business name with URL link on the ICF website
- Large company logo recognition printed on the ICF attendee handouts
- Large featured logo and recognition of support on all marketing materials (posters, digital advertising, etc.)
- Electric connection available*
- Refreshments provided
- Free on-site parking

*Limited spots available – first come, first serve;

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AGENDA



12:30pm — Exhibitor Set Up

• Exhibitor park at the nearest on-site parking lots, Move-In and set up, light refreshments (coffee and cookie) will be provided.



2:00pm — Career Fair Starts

• Doors open for job seekers, every attendee will receive a handout brochure with the list of exhibitors with site map and event agenda.



3:00pm — Seminar 1: Resume Improvement

• Want to learn how to craft a compelling cover letter and resume that will land you an interview? Then this session is for you! This presentation discusses the attributes of strong resumes and cover letters, and common mistakes to avoid.



3:45pm — Seminar 2: Interview Tips

• This is the step that many job seekers trip over. They think they can coast to a job offer if they have been invited to a job interview. Often, that costs them a hard-earned opportunity. Don't make the same mistake! Pinnacle will cover three key steps to help you be well-prepared for your job interview: interview preparation, practice and performance.



4:30pm — Seminar 3: Immigration Seminar

• Manitoba Education and Training (MET) is the primary government department responsible for children and youth opportunities, K-12 education, post-secondary training and workforce development, and immigration services. The department promotes the province as a destination of choice for skilled immigrants and immigrant entrepreneurs, and supports the successful settlement and labour market integration of all newcomers.

Immigration officers from Manitoba Provincial Nominee Program will conduct a presentation on the Manitoba Provincial Nominee Program Renewal.



6:00pm — Career Fair Ends

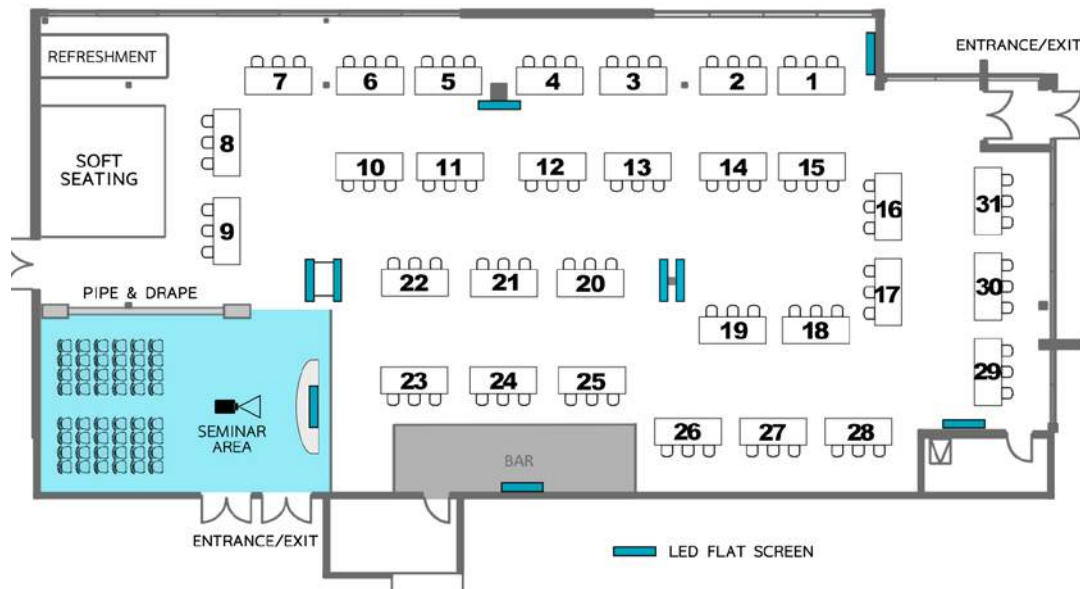
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Included below is an example layout of the IG field the Pinnacle Club for your reference.



Registration Fees:

Non-Profit Booth	\$200.00 + GST
Basic Booth	\$400.00 + GST
Sponsor Booth	\$600.00 + GST

Please confirm your registration by Friday April 26, 2019 to email: fisher@idomedia.ca.

For further information regarding the 3rd International Career Fair, please visit official website <http://iscareerfair.ca> or contact us by phone: (204) 221-5703 ext 100, by email: fisher@idomedia.ca.

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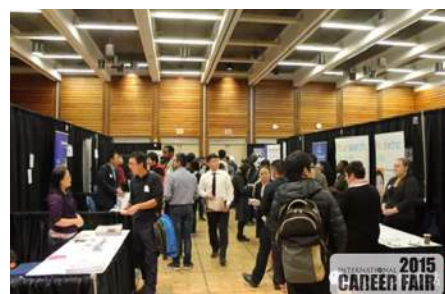


2018 CAREER FAIR
VIDEO RECAP



2015 CAREER FAIR
VIDEO RECAP

GALLERY





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- Non-Profit Booth: \$200.00 + GST
- Basic Booth: \$400.00 + GST
- Sponsor Booth: \$600.00 + GST Desired booth #: _____

Total Payable Amount: _____

Please complete the following credit card information or fill out the email section at the bottom to have the invoice sent to your company:

Company: _____

Card Holder Name: _____

Credit Card #: _____

Expiry Date: _____

Billing Address: _____

Signature: _____

I authorize IDO Media to charge the agreed amount listed above to my credit card(s) provided herein.

OR

Email: _____

Please return all order forms no later than Friday April 26, 2019.

Via phone: (204) 221-5703 ext. 100
Via email: fisher@idomedia.ca
Via mail: IDO Media, 2nd Floor - 2615 Pembina Hwy,
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亿度传媒™
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